

## My Birthday Wish is a Fundraiser!

If you are raising money for an event like Relay for Life, Susan G. Komen Race for the Cure or another cause related effort (bike ride, fun run, etc.) Try this unique twist for donations in lieu of presents...everybody wins! !

**Subject: My 40<sup>th</sup> Birthday Wish** – by Fiona

**I'm glad I have your attention.** As you know, my 40<sup>th</sup> birthday is coming up in a little over a month. And I have a unique wish this year. It's all about the fight against cancer.

**But my wish isn't just for me!** As you know, my mom Linda is a brave breast cancer survivor. There are millions of survivors and my mom and these people are the lucky ones. So many people have been touched by cancer. I'm doing something about it and I hope you can help make my milestone birthday wish come true!

In honor of my 40<sup>th</sup> birthday and to celebrate my mom and all other cancer survivors, I have formed a team for our Relay for Life event. Our Team's Name is Fiona's Fearless Fighters! We plan to have a lot of fun and raise a significant amount of money.

**But, I need your help!** Many of my teammates are cancer survivors so we are really fired-up and ready to work hard to reach our fundraising goal. Our team goal is \$15,000.

**So, here's the birthday part.** Instead of celebrating my 40<sup>th</sup> with some hilarious "over the hill" gag gift like adult diapers or wrinkle cream consider making a donation to my team. Just think, that \$40 or \$50 you would have spent on my funny or somewhat sappy gift will be put to work for the American Cancer Society bringing life-saving messages of early detection and resources toward research. Isn't that better than some throw away gag gift?

Here is how you can celebrate Fiona's 40<sup>th</sup> with grand style:

Mail your check to:

Fiona's Fearless Fighter's  
1234 Girls Rule Road  
San Ramon, CA 94583

The organization also accepts credit cards at this web address: [www-webaddress.org](http://www-webaddress.org). Make sure to note that the gift is in my honor. (Since it is for my birthday wish of course!)

Of course this letter is a little silly but you know that cancer isn't funny at all. I hope that you will support me in my team effort by making a gift or signing up to be on my team. You can reach me at 555-555-5555 and I'll give you all of the details~! Remember, the deadline for donations and my birthday is March 4<sup>th</sup>! Thanks for making my birthday wishes come true!

Love,

Hand-signed (of course)  
Fiona

This letter can be adapted for a child's birthday as well. In lieu of presents, everyone can make a donation to the child's favorite cause. That's a pay it forward teachable moment for everyone who attends this party.