

Corporate Sponsorship Package Example for a Dinner Gala and Auction

**3rd Annual Best Friends Animal Shelter
Dinner Gala and Auction**



Best Friends Animal Shelter SPONSORSHIP LEVELS	Presenting Sponsors \$20,000	Gold Sponsors \$15,000	Silver Sponsors 10,000	Bronze Sponsors 7,500
Save the Date Card	Name and Logo	Name and Logo	Name	Name
Event Invitation	Name and Logo	Name and Logo	Name	Name
Best Friends Website	Name and Logo	Name and Logo	Name	Name
Event Program	Full Page Ad – front of program	Full Page Ad – middle of program	½ Page Ad	¼ Page Ad
Event Signage	Name and Logo	Name and Logo	Name	Name
Table Tents at Event	Name and Logo	Name and Logo	Name	Name
Stage Banner	Name and Logo	Name	Name	Name
Event Tickets	2 tables (16 tickets)	1 table (8 tickets)	½ table (4 tickets)	2 tickets
Opportunity to Speak at Event	Yes	No	No	No
Stage Acknowledgment	Yes	Yes	No	No
Press Releases	Yes	Yes	No	No
VIP Tables	Yes	No	No	No
VIP Guest Gifts	Yes	Yes	No	No
Best Friends Newsletter (pre and post event)	Name and Logo	Name and Logo	Name	Name