

## Sample Fundraising Letters – From Man’s Best Friend



Dear (first name):

Hello! I am writing to you today because I know that my master needs my help. (As you can see, my paws make it a little challenging to type!) As you probably know, (master’s name) has occasionally managed to get into some trouble over the years with agreeing to do certain things for others (he’s really cool like that). Anyway, I’m trying to help him with his current situation.

(Name) has promised to raise \$2,500 for (charity name)! He has formed a team called (Team Name) and along with some of his and my mom’s buddies are going all out to make their crazy goal.

The event is on (date) and they are seeking donations from everyone they know for this important cause.

### **WHY I CARE**

As you know, my other master (name) is a cancer survivor. We are participating in (event name) to celebrate her 5 years of survival and also to help others. If you want more human information about (charity) you can check their website at (web address). They are doing amazing work (well, that’s what (Master’s name) says). You see, I’m not really sure how to access the internet.

### **WHAT CAN YOU DO TO HELP?**

You can help! Every little bit will go towards their team fundraising goal and help this great organization. No donation is too small. You could give up a few lattes you know. The deadline for donations is (insert date) so if you want to help (and, please, (Master’s name) needs your support to get him through this one), please send in your donation today. It will make me happy (my tail is already wagging just thinking about it!)

### **ONE MORE THING**

If you want to participate in the fun, you can join (insert team name)! It’s easy and you can also help us fundraise. Here is the web address (insert web address here).

So, my job here is done. I need to go and dig in the yard, possibly the trash and bark at some of the neighbors. Thanks for considering helping my master with his important project.

Sincerely,



Bubba Boxer, (home town here)