

Sample Student Fundraiser Letter (Print Your Letter on the Organization/School's Letterhead)

Date _____

Name _____

Address _____

City, State, Zip Code _____

Dear (first name):

I am writing to you to ask you to consider helping me on a very special project. (School name)'s students have risen to the challenge and all of the members of our student body will participate in this important fundraising effort. We are raising money for the (project name) Campaign. (For example: for a new computer lab or "Empower (school name) Future Leaders Campaign".

(Explain what the money is being raised for and why it is important. The school may want to provide the text here.)

(School name) desires to equip me and my fellow students with the best tools and resources from teachers, to textbooks to technology. Unfortunately, due to diminishing resources, they need our help. So that's where we come in! The goal of the Empower (school name) Future Leaders Campaign is to raise (\$amount) to purchase (#) new computers, a wireless internet connection, (#) printers, and software for our school's computer lab.

(The next paragraph should be in the student's own words and explain the importance of this project and a few words about his/her sentiments for the school.)

I really love going to (school name) because the teachers and the students are really the best. I appreciate the great things that I am learning. I know that the money we raise from this fundraiser will give us the technology to open up new areas for me and my friends and help us become prepared for high school and college. **(The student's personal experience in this section will be very important to keep the reader engaged – don't make it generic.)**

Each of my fellow students is writing to ten people to ask them to consider a financial contribution at this time. We aren't asking you to buy something you don't need or want. Any amount is appreciated. A gift of \$5, \$10 or \$25 will help us to reach our goal of \$amount!

The fundraiser runs from (insert dates here) and I hope that you will think about my request. I have included a return envelope to the school if you can help by making a contribution. **(If appropriate)** Our school also has an online giving option. You can make your gift online by going to (web address) if this option is easier for you.

Thank you again for your thoughtful consideration of my request!

Sincerely,

(Student should HAND SIGN each letter and also write a short P.S.)

Please return this section in the enclosed envelope.

____ Yes! I/we will make a gift to the (Campaign Name). (Check box) \$5 \$10 \$25 \$50 Other _____

Please credit my gift to _____ (student's name)

Your name: _____

Please charge my Visa/Mastercard # _____ Exp date: _____ SEC # _____

Signature _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Your gift is tax deductible as allowed by law. You will receive a tax acknowledgment letter from (organization name).

Thank you!